

Rider University  
**The Bronc**  
 WRRC 107.7 FM

## OFFICIAL RATE CARD

WRRC							
Daypart	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6a-10a	50	50	50	60	60	25	20
10a-3p	50	50	50	60	60	50	30
3p-7p	40	40	40	50	50	30	25
7p-12mid	20	20	25	25	25	25	20
12mid- 6a	10	10	10	15	15	15	10

### *Special Semester Packages*

1. *The Rider Cranberry Package- \$500*
  - 20 Thirty or sixty second announcements  
(\$25/announcement 6A- 12 M ROS)
2. *The Rider White Package- \$800*
  - 40 Thirty to sixty second announcements  
(\$20/announcement 6A- 12M ROS)
3. *The Rider Gray Package- \$1200*
  - 75 Thirty or sixty second announcements  
(\$16/announcements 6A- 12M ROS)
4. *The 107.7 Bronc Advantage- \$1500*
  - 150 Thirty or sixty second announcements  
(\$10/announcement 6A-12M ROS)
5. *Music Hour Sponsorships*
  - Monday- Friday (6A- 7P)
  - 15 Second "Top of the Hour" Sponsorships  
\$10/ announcement